

## Organisation

Referral SaaSquatch

## Industry

Marketing and Advertising

## Background

SaaSquatch helps companies acquire and retain their best customers at substantially lower costs. While running hundreds of rewards programs and contributing to tens of millions of dollars of lifetime value, SaaSquatch has developed the solutions and the expertise needed to get the best results from your program as fast as possible.

## The Problem

Whilst growing as a business, Referral SaaSquatch wished to not only improve, but also demonstrate their information security awareness in working on gaining their System and Organisation Controls (SOC) 2 certification.

## The Solution

Hut Six's interactive and engaging information security awareness training and learning management system solution for SMEs.

As a world-class referral and growth automation platform, Referral SaaSquatch provides the tools needed to understand and improve customer engagement and strengthen brand loyalty. Like many agile technology companies, Referral SaaSquatch is dedicated to demonstrating and improving their information security awareness, appreciating the need for effective security culture.

**“Hut Six training material and tests were more detailed and gave us greater confidence that our team members would actually obtain the required knowledge to help keep our organization safe.”**

With Hut Six training, the staff at Referral SaaSquatch have not only received a detailed and effective training program but were also provided with a shared language around security, allowing more broad security discussions to develop.

Yet again, Hut Six is incredibly proud to see the impact engaging and effective awareness training can have in creating meaningful change in a company's security awareness and culture.

**“Hut Six delivered a higher quality of education with an easier onboarding process. We're very happy with the results.”**

- Will Fraser, Co-Founder & CEO, Referral SaaSquatch